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// NYC'S BOROUGHES:
1 CITY 5 WAYS

// TALK SHOW WITH
MICHAEL CAINE

// WHITE HOT REYKJAVIK

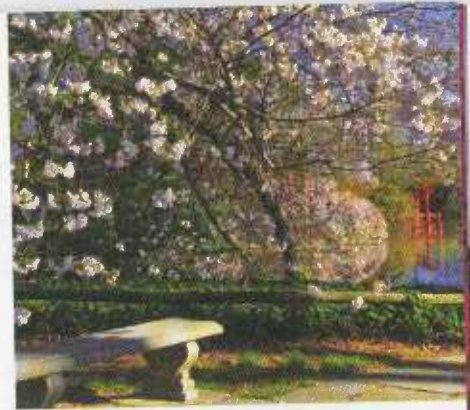


NYC

Why Alicia Keys (and other notables) consider their town the greatest city on Earth.

JUNE 2013

Trump
recommends
taking visitors
to The Brooklyn
Botanic Garden.



Collection is expanding beyond fashion and accessories to home goods. She has a life-style boutique in Soho and a presence in department stores across the country. She and husband Jared Kushner, a real estate developer and owner of the *New York Observer*, are expecting a second child later this year, but Trump has no intention of slowing down.

How has being a mom changed New York City for you?

I'm revisiting many experiences of my youth—spending more time at the **American Museum of Natural History**. The **Children's Museum of Manhattan** is phenomenal. I always spent time in **Central Park**, but now I'm visiting the swing set, the zoo. Of course, I have a personal affinity for the **Central Park Carousel** and **skating rink** [both operated by Trump].

What's your favorite building in Manhattan? The **Trump World Tower** was home growing up and it's where my office is. The **Flatiron Building**, of course. And the **Trump Building at 40 Wall Street** is one of the most iconic. It was briefly the tallest building in the world.

Favorite restaurant? For special occasions, **Jean-Georges** at the Trump Hotel. **Lucali** in Brooklyn has amazing pizza. I also really like **Antica Pesa** in Brooklyn.

You're overseeing construction, making deals, appearing on *Celebrity Apprentice* and putting 22-month-old Arabella to bed most nights. When do you work on the Ivanka Trump Collection? Often at 3 a.m. I'm incredibly involved—all of this has to be a continuation and extension of the Trump organization. Execution is everything.

Your products are sold alongside Jessica Simpson, another celebrity-driven brand. Is she your competition? I view our products as different. My customer is a strong, feminine professional—whether she works in the home or a corporate context, she's an empowered modern woman.

So what shoes would you suggest a modern woman wear while running around NYC? Our Annulio flat is great for travel—it's super chic. The Indico is a very elegant, pointy toe with a mid heel. But I must admit, I do love my stilettos.

NYC Eats, Abroad

Brooklyn Brewery:
Opening soon in
Stockholm (as New Carnegie)



Jean-Georges:
Now open in Shanghai

Balthazar:
Now open in London

Union Square Cafe:
Now open in Tokyo

UNION SQUARE CAFE

No Longer on the DEFENSE

A guided NYC tour, thanks to football star-turned-TV host
Michael Strahan. By Matt McCue

When Michael Strahan moved from Texas to New York after being drafted by the Giants in 1993, he was shocked by the breakneck cab ride barreling from the airport to his hotel in Times Square. "I was so scared," he says. "I thought I'd never drive in this city." Now, after 20 years as a local, he has adapted: "I drive all the time," Strahan says. "If I was your cab driver, you'd like me, because I'd get you to your destination in a quick, safe and orderly fashion."

The retired Super Bowl champion, who currently works double duty cohosting *LIVE With Kelly and Michael* and *FOX NFL Sunday*, may be the ideal tour guide. He can point visitors toward his favorite fashion haunts, including **John Varvatos** on Bowery for sweaters, **Tourneau** in Midtown East for watches and stores in the **Meatpacking District** for jeans. "New York is all darker tones," notes the dapper Strahan. "The only difference is that in the summer you wear dark short-sleeved shirts instead of dark long-sleeved shirts." He would then suggest a walk around **Greenwich Village**. "It has the grittiness that is not found in some of the most polished parts of the city," he says. To hear live music, Strahan recommends **Groove** on Macdougal Street. Finally, to wind down, Strahan insists on **Café SFA** on the top floor of Saks Fifth Avenue for its cocktails and views of Rockefeller Center. "They have a great drink where they put Kahlua, Baileys and chocolate liqueur with coffee," he says. Isn't that a little girly for a former NFL defensive lineman? "It can be as girly as it wants to be. It's New York City: Be who you are."

Michael
Strahan

